Property Management

Introduction

The B.S. in Property Management provides a comprehensive and challenging academic experience that prepares graduates to be leaders in the property management profession. Property management is the administration, operation, marketing, and maintenance of real property in order to achieve the objectives of the property's owner. Property managers are in a service business and work closely with both the owners of the properties they manage and the tenants and residents who reside and work within these properties.

The field of property management is growing steadily because of three concurrent trends: (1) the simultaneous growth of the population and its requirements for space has increased the total number of all types of buildings, (2) a larger percentage of real estate is considered investment property and (3) there is increasingly wide acceptance of the fact that real estate management requires special training and education.

There is a growing sophistication and professionalism in the management of both residential and commercial property. A professional property manager has to possess a diverse skill set in the areas of finance, accounting, tenant and employee relations and laws affecting these properties. The degree program is designed to prepare students for this by drawing widely from courses in the disciplines of business, management, construction, service management, retail and hospitality.

General Requirements
Bachelor of Science Degree

Total for graduation	124 credits
General Education	42 credits
Core Requirements	56 credits
Selectives	26 credits

Program Requirements

General Education

42 credits required

A. Communication Skills — 8 credits

ENGL-101	Freshman English – Composition *or*	
ENGL-111	Freshman English – Honors I	3
ENGL-102	Freshman English – Reading and Related Writing *or*	
ENGL-112	Freshman English – Honors II	3
SPCOM-100	Fundamentals of Speech	2

B. Analytic Reasoning — 6 credits

MATH-120	Introductory College Mathematics *or higher*	4
STAT-130	Elementary Statistics	2

C. Health and Physical Education — 2 credits

Courses must be from areas of health, physical education or nutrition.

D. Humanities and the Arts — 9 credits

Courses must be from three or more areas including art history, creative arts, foreign language and culture, history, literature, music appreciation, performing arts and philosophy.

E. Social and Behavioral Sciences — 10 credits

ECON-210	Principles of Economics	3
PSYC-110	General Psychology	3
GEOG-251	Introduction to Geography and GIS	4

F. Natural Sciences (with Lab) — 4 credits

BIO-111	Science, Society and the Environment	4

G. Technology — 2 credits

H. Electives — 1 credit

Core Requirements

82 credits required

Overview — 13 credits

PM-100	Introduction to Property Management	2
ENGL-320	Business Writing	3
BULGL-365	Principles of Real Estate	2
HT-344	Hospitality and Tourism Marketing and Sales *or*	
BUMKG-330	Principles of Marketing	3
PSYC-382	Human Resource Management	3

Property Management — 15 credits

PM-370	Principles of Property Management	3
PM-371	Commercial/Residential Property Development and Management	3
PM-381	Marketing and Leasing Residential and Commercial Property	3
INMGT-450	Maintenance Management	3
PM-470	Seminar in Property Management	3

Finance — 9 credits

BUACT-206	Introduction to Financial Accounting	3
BUACT-207	Introduction to Corporate and Managerial Accounting	3
PM-362	Real Estate Market/Investment Analysis	3

Law and Ethics — 6 credits

BULGL-430	Real Estate Law	3
PM-358	Ethical Decision Making in Property Management	3

Management — 9 credits

INMGT-400	Organizational Leadership	3
HT-454	Security and Risk Mgmt. for the Hospitality Industry	3
HT-457	Hospitality Management Strategies *or*	
BUMGT-490	Strategic Management and Business Policy	3

Workplace — 4 credits

HT-452	Hospitality Professionalism	2
PM-449	Property Management Coop/Internship	2

Selectives

82 credits minimum required

Student are required to take a minimum of 26 credits of selectives approved by the program director to complete the overall 124 credit program requirement.